

## Bloggy Conference 2019 Agenda

Friday

Saturday

Sunday

5:00 PM



Conference  
Check In

### Conference Check In

**Activity:** Arrival and Check-In

**Time:** 5:00pm - 6:30pm

**Location:** Hotel Breakers - Erie Isles

**Tip:** If you are not able to make it to Friday registration, you can have a fellow attendee pick up your stuff for you or you can check-in and pick up your badge and swag bag on Saturday morning.

**If you are staying at a Cedar Point hotel,** you will pick up your Cedar Point passes at the hotel counter.

**If you are not staying at a Cedar Point hotel,** you will pick up Cedar Point passes at Conference Check-In.

6:30 PM



Free Time

### Free Time With Friends and Family

Free time with friends and family - in the park, hotel, or around town!

Check out rides and activities offered by Cedar Point [here](#).

Browse all the fun outside of the park with Ohio's Lake Erie Shores & Islands [here](#).

## Bloggy Conference 2019 Agenda

Friday

Saturday

Sunday

8:00 AM



Bloggy Con

### Check-In & Welcome Breakfast

**Time:** 8:00am - 9:00am

**Location:** Convention Center

View menu [here](#).

Attendees, Speakers, and Sponsors only.

8:40 AM



Bloggy Con

### Welcome & Introduction

**Speakers:** Tiffany Noth, Cedar Point, and Ohio's Lake Erie Shores and Islands

**Time:** 8:45am - 9:15am

**Location:** Convention Center

9:15 AM



Opening  
Keynote

### Opening Keynote

**Speaker:** [Chatón Turner](#)

**Time:** 9:15am - 10:00am

**Location:** Convention Center

10:15 AM



Breakout  
Session 1

### Why Won't People Follow Me?

Speaker: **Christian Daw**

Time: 10:15am - 11:00am

Location: Convention Center

10:15 AM



Breakout  
Session 2

### Facebook Like a Boss: Using Facebook Groups to Amplify Your Brand

Speaker: **Suki Eleuterio**

Time: 10:15am - 11:00am

Location: Hotel Breakers - Erie Isles

11:15 AM



Breakout  
Session 3

### Explode Your Instagram Engagement

Speaker: **Crystal Paine**

Time: 11:15am - 12:00pm

Location: Convention Center

12:00 PM



Community  
Lunch

### Community Lunch

Time: 12:00pm - 1:00pm

Location: Convention Center

View menu [here](#).

Attendees, Speakers, and Sponsors only.

1:00 PM



Breakout  
Session 4

### How to Grow Your Brand Beyond Your Blog

Speaker: **Alex Sanfilippo**

Time: 1:00pm - 1:45pm

Location: Convention Center

1:00 PM



Breakout  
Session 5

### Pump Up Your Profits by Pitching One Idea to Multiple Places

Speaker: **Carrie Anton**

Time: 1:00pm - 1:45pm

Location: Hotel Breakers Erie Isles

2:00 PM



Breakout  
Session 6

### Protecting Your Blog So You Can Live Your Life

Speaker: **Rachel Brenke**

Time: 2:00pm - 2:45pm

Location: Convention Center

2:00 PM



Breakout  
Session 7

### How Influencers - Instagram for Success: How To Become A Successful Instagram Influencer

Speaker: **Elaine Rau**

Time: 2:00pm - 2:45pm

Location: Hotel Breakers Erie Isles

3:00 PM



Bloggy  
Squads

### Bloggy Squads

Speaker: **Bloggy Squads**

Time: 3:00pm - 3:45pm

Location: Convention Center

Note: Squads will meet in the Convention Center but are free to move to other locations

4:00 PM



Bloggy Masterminds

**Bonus Session: Bloggy Masterminds**

**Speaker:** [Carrie Anton](#) and [Alex Sanfilippo](#)

**Time:** 4:00pm - 4:45pm

**Location:** Hotel Breakers Erie Isles

Building our blogs can be a lonely road. In this mastermind session we'll all work together to develop actionable solutions to the problems that we're all facing. As a result of this time together, we'll all leave feeling empowered and enabled to take our blogs further than ever before!

5:00 PM



Free Time

**Free Time With Friends and Family**

Free time with friends and family - in the park, hotel, or around town!

## Bloggy Conference 2019 Agenda

Friday

Saturday

Sunday

8:00 AM



Bloggy Con

**Community Breakfast**

**Time:** 8:00am - 9:00am

**Location:** Convention Center

View menu [here](#).

Attendees, Speakers, and Sponsors only.

9:00 AM



Breakout Session 8

**How to Rock Your Affiliate Marketing**

**Speaker:** [Skye McLain](#)

**Time:** 9:00am - 9:45am

**Location:** Convention Center

9:00 AM



Breakout Session 9

**Making the Most Out of Your Smartphone: Photography Tips & Hack**

**Speaker:** [Karyn Locke](#)

**Time:** 9:00am - 9:45am

**Location:** Hotel Breakers Erie Isles

10:00 AM



Breakout Session 10

**Monetizing Social Media/Your Blog without a Huge Following**

**Speaker:** [Ana Canon](#)

**Time:** 10:00am - 10:45am

**Location:** Convention Center

10:00 AM



Breakout Session 11

**Blogger AND Influencer: How you can effectively work with small brands across all platforms**

**Speaker:** [Julie Cole](#)

**Time:** 10:00am - 10:45am

**Location:** Hotel Breakers Erie Isles

11:00 AM



Bloggy Con

**Community Time - Farewell**

**Activity:** Closing notes and farewell

**Time:** 11:00am - 11:30am

**Location:** Convention Center

## Friday – September 13, 2019

This schedule subject to change at any time.

Please note that there is a difference between the Hotel Breakers Conference Center and the Convention Center.

Time	Event	Location
5:00pm - 6:30pm	Registration/Check-In	Hotel Breakers - Conference Center - Erie Isles

## Saturday – September 14, 2019

Please note that there is a difference between the Hotel Breakers Conference Center and the Convention Center.

Time	Event	Location	Speaker
8:00am	Welcome Breakfast - Registration/Check-IN	Convention Center	<a href="#">Menu</a>
8:45am - 9:15am	Welcome & Introduction	Convention Center	Tiffany Noth, Cedar Point, and Ohio's Lake Erie Shores & Island
9:15am - 10:00am	<b>Opening Keynote</b> Leaning In Without Tipping Over: Achieving Work + Life Balance	Convention Center	<a href="#">Chatôn Turner</a>
10:15am - 11:00am	<b>Breakout Session 1:</b> Why Won't People Follow Me?	Convention Center	<a href="#">Christian Daw</a>
10:15am - 11:00am	<b>Breakout Session 2:</b> Facebook Like a Boss: Using Facebook Groups to Amplify Your Brand	Erie Isles - Hotel Breakers	<a href="#">Suki Eleuterio</a>
11:15am - 12:00pm	<b>Breakout Session 3:</b> Explode Your Instagram Engagement	Convention Center	<a href="#">Crystal Paine</a>
12:00pm - 1:00pm	Lunch & Community Time	Convention Center	<a href="#">Menu</a>
1:00pm - 1:45pm	<b>Breakout Session 4:</b> How to Grow Your Brand Beyond Your Blog	Convention Center	<a href="#">Alex Sanfilippo</a>
1:00pm - 1:45pm	<b>Breakout Session 5:</b> Pump Up Your Profits by Pitching One Idea to Multiple Places	Erie Isles - Hotel Breakers	<a href="#">Carrie Anton</a>
2:00pm - 2:45pm	<b>Breakout Session 6:</b> Protecting Your Blog So You Can Live Your Life	Convention Center	<a href="#">Rachel Brenke</a>
2:00pm - 2:45pm	<b>Breakout Session 7:</b> How Influencers - Instagram for Success How To Become A Successful Instagram Influencer	Erie Isles - Hotel Breakers	<a href="#">Elaine Rau</a>

3:00pm - 3:45pm	<b>Bloggy Squads:</b>	Convention Center	Squads will meet in the Convention Center and are free to move to other locations.
	<b>Newbies:</b> Meet at table Cedar Point Shores	Convention Center	Anna Jaworski
	<b>Fashion/Lifestyle:</b> Meet at table Blue Streak	Convention Center	Skye McLain
	<b>Parenting:</b> Meet at table GateKeepr	Convention Center	Lena Burkut
	<b>Personal Finance:</b> Meet at table Valravn	Convention Center	Lauren Nowacki
	<b>DIY:</b> Meet at table Maverick	Convention Center	Laura Walters
	<b>Affiliate Marketing:</b> Meet at table Millennium Force	Convention Center	Sybil Brun
Saturday Evening - 4:00pm - 5:00pm	<b>BONUS SESSION</b> Bloggy Masterminds:  Building our blogs can be a lonely road.  In this mastermind session we'll all work together  to develop actionable solutions to the problems  that we're all facing. As a result of this time  together, we'll all leave feeling empowered  and enabled to take our blogs further than ever before!	Erie Isles - Hotel Breakers	<a href="#">Carrie Anton</a> & <a href="#">Alex Sanfilippo</a>
Saturday Evening	<b>Free Time:</b>		Enjoy free time in the park, hotel or around Sandusky!

# Sunday – September 15, 2019

Please note that there is a difference between the Hotel Breakers Conference Center and the Convention Center.

Time	Event	Location	Speaker
8:00am - 9:00am	Breakfast - Community Time	Convention Center	<a href="#">Menu</a>
9:00am - 9:45am	<b>Breakout Session 8:</b> How to Rock Your Affiliate Marketing	Convention Center	<a href="#">Skye McLain</a>
9:00am - 9:45am	<b>Breakout Session 9:</b> Making the Most Out of Your Smartphone: Photography Tips & Hack	Erie Isles - Hotel Breakers	<a href="#">Karyn Locke</a>
10:00am - 10:45am	<b>Breakout Session 10:</b> Monetizing Social Media/Your Blog without a Huge Following	Convention Center	<a href="#">Ana Canon</a>
10:00am - 10:45am	<b>Breakout Session 11:</b> Blogger AND Influencer: How you can effectively work with small brands across all platforms	Erie Isles - Hotel Breakers	<a href="#">Julie Cole</a>
11:00am - 11:30am	Community Time - Farewell	Convention Center	