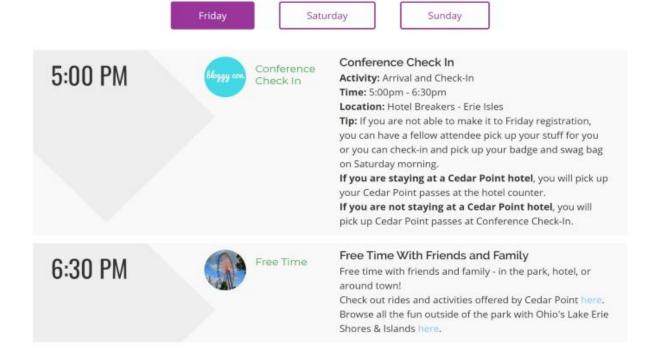
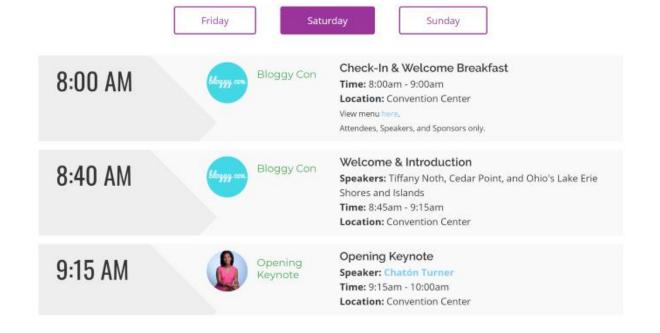
Bloggy Conference 2019 Agenda



Bloggy Conference 2019 Agenda



10:15 AM



Breakout Session 1 Why Won't People Follow Me?

Speaker: Christian Daw Time: 10:15am - 11:00am Location: Convention Center

10:15 AM



Breakout Session 2 Facebook Like a Boss: Using Facebook Groups to Amplify Your Brand

Speaker: Suki Eleuterio Time: 10:15am - 11:00am

Location: Hotel Breakers - Erie Isles

11:15 AM



Breakout Session 3 Explode Your Instagram Engagement

Speaker: Crystal Paine Time: 11:15am - 12:00pm Location: Convention Center

12:00 PM



Community Lunch Community Lunch

Time: 12:00pm - 1:00pm Location: Convention Center

View menu here.

Attendees, Speakers, and Sponsors only.

1:00 PM



Breakout Session 4 How to Grow Your Brand Beyond Your Blog

Speaker: Alex Sanfilippo Time: 1:00pm - 1:45pm Location: Convention Center

1:00 PM



Breakout Session 5 Pump Up Your Profits by Pitching One Idea to

Multiple Places
Speaker: Carrie Anton

Time: 1:00pm - 1:45pm

Location: Hotel Breakers Erie Isles

2:00 PM



Breakout Session 6 Protecting Your Blog So You Can Live Your Life

Speaker: Rachel Brenke
Time: 2:00pm - 2:45pm
Location: Convention Center

2:00 PM



Breakout Session 7 How Influencers - Instagram for Success: How To Become A Successful Instagram Influencer

Speaker: Elaine Rau Time: 2:00pm - 2:45pm

Location: Hotel Breakers Erie Isles

3:00 PM



Bloggy Squads **Bloggy Squads**

Speaker: Bloggy Squads Time: 3:00pm - 3:45pm Location: Convention Center

Note: Squads will meet in the Convention Center but are

free to move to other locations

4:00 PM



Bonus Session: Bloggy Masterminds Speaker: Carrie Anton and Alex Sanfilippo

Time: 4:00pm - 4:45pm

Location: Hotel Breakers Erie Isles

Building our blogs can be a lonely road. In this mastermind session we'll all work together to develop actionable solutions to the problems that we're all facing. As a result of this time together, we'll all leave feeling empowered and enabled to take our blogs further than ever before!

5:00 PM



Free Time With Friends and Family

Free time with friends and family - in the park, hotel, or around town!

Bloggy Conference 2019 Agenda

Friday

Saturday

Sunday

8:00 AM



Bloggy Con

Community Breakfast

Time: 8:00am - 9:00am Location: Convention Center

View menu here

Attendees, Speakers, and Sponsors only.

9:00 AM



Breakout Session 8 How to Rock Your Affiliate Marketing

Speaker: Skye McLain Time: 9:00am - 9:45am Location: Convention Center

9:00 AM



Breakout Session 9 Making the Most Out of Your Smartphone:

Photography Tips & Hack

Speaker: Karyn Locke Time: 9:00am - 9:45am

Location: Hotel Breakers Erie Isles

10:00 AM



Breakout Session 10 Monetizing Social Media/Your Blog without a Huge Following

Speaker: Ana Canon Time: 10:00am - 10:45am Location: Convention Center

10:00 AM



Breakout Session 11 Blogger AND Influencer: How you can effectively work with small brands across all platforms

Speaker: Julie Cole Time: 10:00am - 10:45am Location: Hotel Breakers Erie Isles

11:00 AM



Bloggy Con

Community Time - Farewell

Activity: Closing notes and farewell

Time: 11:00am - 11:30am Location: Convention Center

Friday - September 13, 2019

This schedule subject to change at any time.

Please note that there is a difference between the Hotel Breakers Conference Center and the Convention Center,

Time	Event	Location
5:00pm - 6:30pm	Registration/Check-In	Hotel Breakers - Conference Center - Erie Isles

Saturday - September 14, 2019

Please note that there is a difference between the Hotel Breakers Conference Center and the Convention Center.

Time	Event	Location	Speaker
8:00am	Welcome Breakfast - Registration/Check-IN	Convention Center	Menu
8:45am - 9:15am	Welcome & Introduction	Convention Center	Tiffany Noth, Cedar Point, and Ohio's Lake Erie Shores & Island
9:15am - 10:00am	Opening Keynote Leaning In Without Tipping Over:	Convention Center	Chatôn Turner
	Achieving Work + Life Balance		
10:15am - 11:00am	Breakout Session 1: Why Won't People Follow Me?	Convention Center	Christian Daw
10:15am - 11:00am	Breakout Session 2: Facebook Like a Boss:	Erie Isles - Hotel	Suki Eleuterio
	Using Facebook Groups to Amplify Your Brand	Breakers	
11:15am - 12:00pm	Breakout Session 3: Explode Your Instagram Engagement	Convention Center	Crystal Paine
12:00pm - 1:00pm	Lunch & Community Time	Convention Center	Menu
1:00pm - 1:45pm	Breakout Session 4: How to Grow Your Brand Beyond Your Blog	Convention Center	Alex Sanfilippo
1:00pm - 1:45pm	Breakout Session 5: Pump Up Your Profits by Pitching One Idea to Multiple Places	Erie Isles - Hotel Breakers	Carrie Anton
2:00pm - 2:45pm	Breakout Session 6: Protecting Your Blog So You Can Live Your Life	Convention Center	Rachel Brenke
2:00pm - 2:45pm	Breakout Session 7: How Influencers - Instagram for Success How To Become A Successful Instagram Influencer	Erie Isles - Hotel Breakers	Elaine Rau

Newbies: Meet at table Cedar Point Shores Fashion/Lifestyle: Meet at table Blue Streak Parenting: Meet at table GateKeepr	Convention Center Convention Center Convention Center Convention	Squads will meet in the Convention Center and are free to move to other locations. Anna Jaworski Skye McLain
Fashion/Lifestyle: Meet at table Blue Streak	Center Convention Center	
	Center	Skye McLain
Parenting: Meet at table GateKeepr	Convention	
	Center	Lena Burkut
Personal Finance: Meet at table Valravn	Convention Center	Lauren Nowacki
DIY: Meet at table Maverick	Convention Center	Laura Walters
Affiliate Marketing: Meet at table Millennium Force	Convention Center	Sybil Brun
BONUS SESSION Bloggy Masterminds: Building our blogs can be a lonely road. In this mastermind session we'll all work together to develop actionable solutions to the problems that we're all facing. As a result of this time together, we'll all leave feeling empowered and enabled to take our blogs further than ever before!	Erie Isles - Hotel Breakers	Carrie Anton & Alex Sanfilippo
Free Time:		Enjoy free time in the park, hotel or around Sandusky!
A From Billion	ffiliate Marketing: Meet at table Millennium orce ONUS SESSION Bloggy Masterminds: aliding our blogs can be a lonely road. this mastermind session we'll all work together develop actionable solutions to the problems at we're all facing. As a result of this time gether, we'll all leave feeling empowered and enabled to take our blogs further than ever before!	IY: Meet at table Maverick Convention Center Convention Center Convention Center Convention Center Convention Center Cen

Sunday - September 15, 2019

Please note that there is a difference between the Hotel Breakers Conference Center and the Convention Center.

Time	Event	Location	Speaker
8:00am - 9:00am	Breakfast - Community Time	Convention Center	Menu
9:00am - 9:45am	Breakout Session 8: How to Rock Your Affiliate Marketing	Convention Center	Skye McLain
9:00am - 9:45am	Breakout Session 9: Making the Most Out of Your Smartphone: Photography Tips & Hack	Erie Isles - Hotel Breakers	Karyn Locke
10:00am - 10:45am	Breakout Session 10: Monetizing Social Media/Your Blog without a Huge Following	Convention Center	Ana Canon
10:00am - 10:45am	Breakout Session 11: Blogger AND Influencer: How you can effectively work with small brands across all platforms	Erie Isles - Hotel Breakers	Julie Cole
11:00am - 11:30am	Community Time - Farewell	Convention Center	